



The Hospice Conversation

“How we treat those who are dying in the community reflects who we are as a community and society”

Residential Hospice Purpose

- Dying with dignity
- Minimizing pain and suffering in final days
- Dying in a setting that feels like Home
- Supported by a highly skilled team of experts
- In the most cost-effective way for community
- At no cost to patients and their families

Video

- 7 minutes...go to youtube.. Search "hospice grey bruce video"

Hospice – The Concept

- Hospice service has three main components:
 1. Outreach – for those dying at home
 2. Residential – when in-home care is not feasible, hospice is a home-like environment, more dignified for patient & their families than hospital
 3. Wellness – consultations, respite care for fatigued family, assists patients to remain in their home as long as possible

Also offer bereavement, emotional and spiritual support to families.

Hospice – The Concept

- In partnership with CCAC, visiting nurses and volunteers through V.O.N. and Bruce Peninsula Hospice Group, Pain and Symptom Management, Family Health Teams and Hospitals
- Dr.Hilli Huff (Owen Sound), Dr.Susan Batten(Hanover) and Dr. Alex Hodgson are the only 3 Palliative Care Specialists in entire region
- Glowing reports, letters of support since we officially opened in our temporary location at Seasons in May, 2013

Hospice – The Need

The “Demographic Freight Train”

- Grey Bruce is second only to Victoria, B.C. for highest number of seniors per capita living within our borders
- Important because highest users of palliative care services are persons over the age of 65
- By 2021 almost 30% of the Grey Bruce population will be 65+ (44,390)
- There are currently over 14,000 patient visits per year to the GBHS Oncology Clinic---the incidence of cancer in our area is high.

Hospice – The Need

Patient Statistics – Residential Hospice (3.5 years)

# Patients Served	344	
Owen Sound	164	(48%)
Outside Owen Sound	180	(52%)
Of Catchment Areas Outside Owen Sound:		
Saugeen Shores / South Bruce	21%	
North Bruce	22%	
Hanover/Walkerton/Durham	19%	
Meaford /Thornbury	15%	
North Grey	8%	
Grey Highlands	15%	

Hospice – The Need

Average Length of Stay	21 Days	
Average Occupancy (Ontario Average 80%)		
Since Inception	87%	
Past 12 Months	84%	
Months with Occupancy of 90% or More	17	(some @ 97.5%)
# Patients on Waiting List – average per month	28	
(i.e. eligible patients referred for admission is 2.5 times the 6 beds currently available)		

Conclusions:

1. Our occupancy levels are well in excess of provincial averages
2. We are already “Bursting at the Seams”! There is an URGENT need for more hospice beds.
3. Feasibility has been proven.

Hospice – The Funding

- Currently provincial funding only covers direct nursing and PSW staffing, meaning local communities need to raise monies to cover additional operating costs.
- The paradox of this is that we can substantiate that having a residential hospice in the community actually improves the overall efficiency in which health care dollars are spent!

Hospice – The Funding

Re-allocation(as opposed to PURE savings) of Health Spending in Grey Bruce:

RHGB Total Operating Expenses (2016 F)	\$1,121,953
Expressed as a daily cost / bed	\$569
Provincial average cost of a hospital bed (per auditor general 2014)	\$1,100
(A) Overall system savings per day to re-allocate to hospice bed	\$531
Hospice bed days available annually (based on 90% occupancy)	1,971
(B) Referred from area hospitals (60%)	1,182
(C) Estimated yearly system savings [A x B = C]	\$628K

In summary, the existence of our residential hospice in Grey Bruce results in:

1. Better patient experience at time of death
2. More efficient allocation of health care spending
3. Alleviating hospital congestion, freeing up space for other acute care patients

Hospice – The Funding

- Currently funding is about \$105K per year for each of our 6 beds, meaning “funding shortfall” in the range of \$500K yearly.
- Largely offset by predictable pattern of ongoing revenues in the form of “In Memoriam” donations arising as families “flow through” our facilities, amounting to roughly \$300k yearly if we include special event fundraisers
- Net impact of these figures means presently community needs to raise general donations of at least \$200k yearly to cover “operating shortfall”.

Hospice – The Funding

The Solution is Two-Fold:

1. Reduce Occupancy Costs

- Rental expense at Seasons is approximately \$150k annually and we're cramped for space
- Moving into an owned facility will reduce occupancy costs.

Hospice – The Funding

2. Increase the Number of Beds Funded:

- Building permanent facility enables us to accommodate more patients and qualify for more funding.
- Spin-off benefit of more patients is corresponding increased “In Memoriam” donations.

Hospice – The Permanent Facility

- Through generous donation arrangement, RHGB secured an ideal property with city services already in place to “hook up” with minimal delay.
- Re-zoning was fast tracked and City of Owen Sound agreed to waive/reduce a number of costs.
- Initial floor plan includes 9 patient rooms with small adjoining space for “out of town “loved ones.
- Tastefully done but not “Over the Top”.

Hospice – The Campaign

- Giving for the ultimate benefit of family, friends, employees, neighbours in your community.
- Putting your hard earned donation dollars to work right here at home! A chance to really make a lasting difference.
- Truly benefitting all residents of Grey and Bruce Counties, not just Owen Sound.
- Chapman family donated \$1 Million cash to move project forward (it will be named Chapman House)
- Campaign Goal \$4.2 Million, broke ground April 2016

Hospice – The Campaign

- For large donors there will be a limited number of permanent naming opportunities if they so choose. This will be offered on a first come, first serve basis.
- If we achieve our goals it is likely that the new residential hospice will be built and paid for by early 2017.

“Build a Home For Hospice” Campaign

Donor Recognition Levels	
\$1,000 – 4,999	Hospice Friend
\$5,000 – 24,999	Hospice Supporter
\$25,000 – 49,999	Hospice Sponsor
\$50,000 – 99,999	Hospice Community Partner
\$100,000 – 499,999	Hospice Community Leader
\$500,000 +	Hospice Community Visionary